## EMBASSY SUITES BREA BY HILTON EARNS 2016 TRIPADVISOR CERTIFICATE OF EXCELLENCE

**BREA, CA/USA – 25, MAY, 2016 –** Embassy Suites Brea by Hilton announced that it has received a <u>TripAdvisor</u>® Certificate of Excellence. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

"This is the 5th consecutive year winning TripAdvisor's Certificate of Excellence Award. It is a true source of pride for the entire team at Embassy Suites Brea and we would like to thank all of our past guests who took the time to complete a review on TripAdvisor," said Lisa Kotlar, Director of Sales at Embassy Suites Brea. "There is no greater seal of approval than being recognized by our customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence."

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

## **EMASSY SUITES BREA BY HILTON**

## **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*\*, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.virtualtourist.com.

\*\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016 \*\*\*Source: TripAdvisor log files, Q1 2016

Lisa Kotlar

714-990-6000

**Director of Sales and Marketing** Embassy Suites Brea - North Orange County 900 E. Birch Street Brea, CA 92821